Course Instructor: Kerry Kawakami
Office: BSB 324
If you would like to set up a meeting, please email me or one of the teaching assistants.
Email: kawakami@yorku.ca
Website: http://www.psych.yorku.ca/kawakami/Class1.html

TA: Curtis Phills
Office: BSB 321
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TA: Oth Tran
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TA: Katherine Descours
Office: Atkinson 527
Email: kdescour@yorku.ca

General Description:
The primary goal of this course is to provide students with an introduction to research and theorizing in social psychology. Topics covered in this course will include research methods, attitudes and social information processing, social influence, the self, group processes, prejudice, aggression, altruism, and interpersonal attraction.

Class Format:
One three hour class will be held each week consisting of lectures, video clips, and class discussions.

Text:
The textbook for this course is:
Aronson, Wilson, Akert, & Fehr
Pearson Education Canada

This textbook is available from the York Bookstore. ISBN: 978–0–13–603954–9
Price $124.95

Prerequisites:
Psyc 1010 6.0 with a minimum grade of C.
**Last Drop Date:** March 9th

**Evaluation:**
(1) Exam 1 – **Friday, January 27th**
    - 30%

(2) Exam 2 – **Friday, March 9th**
    - 30%

(3) Final Exam – **Exam Period – April 4th to April 20th**
    - 40%

The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ - 7, C+ = 5, etc.). Exams and the final grade will bear either a letter grade designation or a corresponding number grade (e.g. A+ = 90 to 100, A = 80 to 90, B+ = 75 to 79, etc.) For a full description of York grading system see the York University Undergraduate Calendar at [http://calendars.registrar.yorku.ca/pdfs/ug2004cal/calug04_5_acadinfo.pdf](http://calendars.registrar.yorku.ca/pdfs/ug2004cal/calug04_5_acadinfo.pdf)

Please note that it is important to show up for all exams on time. To be fair to other students and to prevent cheating, students who are late will not be allowed to write the exam.

Also to be fair to the other students, there will be no makeup exams except under extraordinary circumstances. Students will only be allowed to write a missed exam if they notify the instructor within 48 hours of the scheduled exam date. Legitimate reasons include death in the family and illness. Missing an exam for vacation or work related reasons are not valid excuses.

*Documentation is necessary. Your doctor must fill the form provided on the website below and provide the necessary details and dates surrounding your illness.*

*If you miss an exam for non-medical reasons, you still must produce supporting documentation (e.g., death certificate, accident report, airline ticket for emergency travel).*

**Class Conduct and Academic Integrity and Honesty:**
Please note that all cell phones should be turned off during classes and exams so that incoming calls do not disrupt the class.

Please check out York University’s academic integrity website.
[http://www.yorku.ca/academicintegrity/students/index.htm](http://www.yorku.ca/academicintegrity/students/index.htm)
1) Friday, Jan 6th
   Introduction and Methodology

   Reading material:
   Chapter 1: Introduction to Social Psychology, pp. 2-25.

   Check out the following websites:
   http://www.psych.yorku.ca/kawakami/Class1.html

2) Friday, Jan 13th
   Social Cognition

   Reading material:

3) Friday, Jan 20th
   Social Perception and Self-Perceptions

   Reading material:
   Chapter 4: Social Perception: How We Come to Understand Other People, pp. 88-123.
   Chapter 5: Self-Knowledge and the Need to Maintain Self-Esteem, pp. 124-151.

4) Friday, Jan 27th
   First In-Class Exam

5) Friday, Feb 3rd
   Attitudes

   Reading material:

   Do Web demonstrations of the IAT – https://implicit.harvard.edu/implicit/

6) Friday, Feb 10th
   Persuasion

7) Friday, Feb 17th
   Conformity

   Reading material:
   Chapter 7: Conformity: Influencing Others, pp. 190-229.
8) Friday, Feb 24th – Reading Week – No classes

9) Friday, March 2nd
   Group Dynamics

   Reading material:

10) Friday, March 9th
    Second In-Class Exam

11) Friday, March 16th
    Altruism and Aggression

    Reading material:
    Chapter 11: Aggression: Why We Hurt Other People, pp. 334-369.

12) Friday, March 23rd
    Stereotyping, Prejudice, and Discrimination

    Reading material:

13) Friday, March 30th
    Interpersonal Attraction and Close Relationships and Course Wrap-up

    Reading material:

14) Final Exam Period – April 4th to April 20th
    Date and Location TBA