

PSYC 2120 3.0
SOCIAL PSYCHOLOGY
Section M, Thursdays, 11:30-2:30, Curtis Lecture Hall - E
Section O, Thursdays, 2:30-5:30, Curtis Lecture Hall - G
January 7, 2016 – April 20, 2016

Course Instructor: Kerry Kawakami

Office: 324 BSB

If you would like to set up a meeting, please email me or one of the teaching assistants.

Email: kawakami@yorku.ca

Website: <http://www.kawakamilab.org/>

TA: Elysia Vaccarino

Office: 321 BSB

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Office Hour: Wednesday, 1:00 - 2:00

TA: Caroline Erentzen

Office: 264 BSB

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Office Hour: Tuesday, 1:00 - 2:00

TA: Miranda DiLorenzo

Office: 320 BSB

Email: mgdilo@yorku.ca

Office Hour: Monday, 10:00 - 11:00

TA: Francine Karmali

Office: 321 BSB

Email: fkarmali@yorku.ca

Office Hour: by appointment

General Description:

The primary goal of this course is to provide students with an introduction to research and theorizing in social psychology. Topics covered in this course will include research methods, attitudes and social information processing, social influence, the self, group processes, prejudice, aggression, altruism, and interpersonal attraction.

Class Format:

One three hour class will be held each week consisting of lectures, video clips, and class discussions.

Textbook:

The textbook for this course is:

Social Psychology, Fifth Canadian Edition (2013)

Aronson, Wilson, Akert, & Fehr

Pearson Education Canada

This textbook is available from the York Bookstore. ISBN 9780132918350

Price \$159.15

Prerequisites:

Psyc 1010 6.0 with a minimum grade of C.

Last Drop Date: March 4, 2016

Evaluation:

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| (1) Exam 1 – Thursday, February 4, 2016 | 30% |
| (2) Exam 2 – Thursday, March 10, 2016 | 30% |
| (3) Final Exam – Exam Period – April 6 - 20, 2016 | 40%* |

The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (see below). For a full description of York grading system go to http://calendars.registrar.yorku.ca/pdfs/ug2004cal/calug04_5_acadinfo.pdf

Conversion Table	
From Percentage	To Letter Grade
90-100	A+
80- 89	A
75- 79	B+
70- 74	B
65- 69	C+
60- 64	C
55- 59	D+
50- 54	D
(Marginally below 50%)	Marginally failing E
(Below 50%)	Failing F

Please note that it is important to show up for all exams on time. To be fair to other students and to prevent cheating, students who are late will not be allowed to write the exam.

Also to be fair to the other students, there will be no makeup exams except under extraordinary circumstances. Students will only be allowed to write a missed exam if they notify the instructor within 48 hours of the scheduled exam date. Legitimate reasons include death in the family and illness. Missing an exam for vacation or work related reasons are not valid excuses.

Documentation is necessary. Your doctor must fill the form provided on the website below and provide the necessary details and dates surrounding your illness.

http://www.registrar.yorku.ca/pdf/attend_physician_statement.pdf

If you miss an exam for non-medical reasons, you still must produce supporting documentation (e.g., death certificate, accident report, airline ticket for emergency travel).

Requests for re-evaluation of exams must be received before the last class of the term.

Letters of Accommodation:

You must provide all letters of accommodation within the first two weeks of class.

Email Etiquette:

Please:

- a) Make your subject line brief but clear
- b) Provide your full name, course, section, year, and student number
- c) Provide context about who you are and about the subject matter
- d) Keep messages short and to the point
- e) Include the email chain in your response
- f) Provide appropriate contact information (i.e., email address, phone number)
- g) Be professional

Class Conduct and Academic Integrity and Honesty:

Please note that all cell phones should be turned off during classes and exams so that incoming calls do not disrupt the class.

Please check out the following websites related to academic integrity at York University.

- At a comprehensive website on Academic Integrity for students
 - <http://www.yorku.ca/academicintegrity/students/index.htm>
 - but note that the link to the academic integrity tutorial here does not work
- Faculty of Health Academic Integrity Tutorial and Quiz
 - http://www.yorku.ca/health/new_students/#AcademicIntegrity
 - the tutorial is a pdf file, the quiz is an on-line quiz, highly recommended
- In the Psychology Supplemental Calendar
- At the Senate Policy on Academic Honesty website
 - <http://www.yorku.ca/secretariat/policies/document.php?document=69>

LECTURE SCHEDULE**1) Thursday, Jan 7th**

Introduction and Methodology

Reading material:

Chapter 1: Introduction to Social Psychology, pp. 2-25.

Chapter 2: Methodology: How Social Psychologists Do Research, pp. 26-53.

Check out the course website:

<http://www.kawakamilab.org/course-outline-2120/>

2) Thursday, Jan 14th

Social Cognition

Reading material:

Chapter 3: Social Cognition: How We Think about the Social World, pp. 54-87.

Check out the textbook website:

<https://pearsonmylab.com>

3) Thursday, Jan 21st

Social Perception and Self-Perceptions

Reading material:

Chapter 4: Social Perception: How We Come to Understand Other People, pp. 88-121.

4) Thursday, Jan 28th

No Class

Reading material:

Chapter 5: Self-Knowledge and the Need to Maintain Self-Esteem, pp. 122-151.

5) Thursday, Feb 4th

First In-Class Exam (Chapters 1, 2, 3, 4, and 5)

6) Thursday, Feb 11th

Attitudes

Reading material:

Chapter 6: Attitudes and Attitude Change: Influencing Thoughts, Feelings, and Behavior, pp. 152-191.

Do Web demonstrations of the IAT:

<https://implicit.harvard.edu/implicit/>

7) Thursday, Feb 18th

No Class - Reading Week

8) Thursday, Feb 25th

Persuasion

No Reading material

9) Thursday, March 3rd

Conformity and Group Dynamics

Reading material:

Chapter 7: Conformity: Influencing Others, pp. 192-233.

Chapter 8: Group Processes: Influence in Social Groups, pp. 234-269.

10) Thursday, March 10th

Second In-Class Exam (Chapters 6, persuasion, 7, and 8)

11) Thursday, March 17th

Altruism and Aggression

Reading material:

Chapter 10: Prosocial Behavior: Why Do People Help? pp. 310-337.

Chapter 11: Aggression: Why We Hurt Other People, pp. 338-371.

12) Thursday, March 24th

Stereotyping, Prejudice, and Discrimination

Reading material:

Chapter 12: Prejudice: Causes and Cures, pp. 372-415.

13) Thursday, March 31st

Interpersonal Attraction and Close Relationships and Course Wrap-up

Reading material:

Chapter 9: Interpersonal Attraction: From First Impressions to Close Relationships, pp. 270-309.

14) Final Exam (Cumulative) – April 6th to April 20th

Date and Location TBA